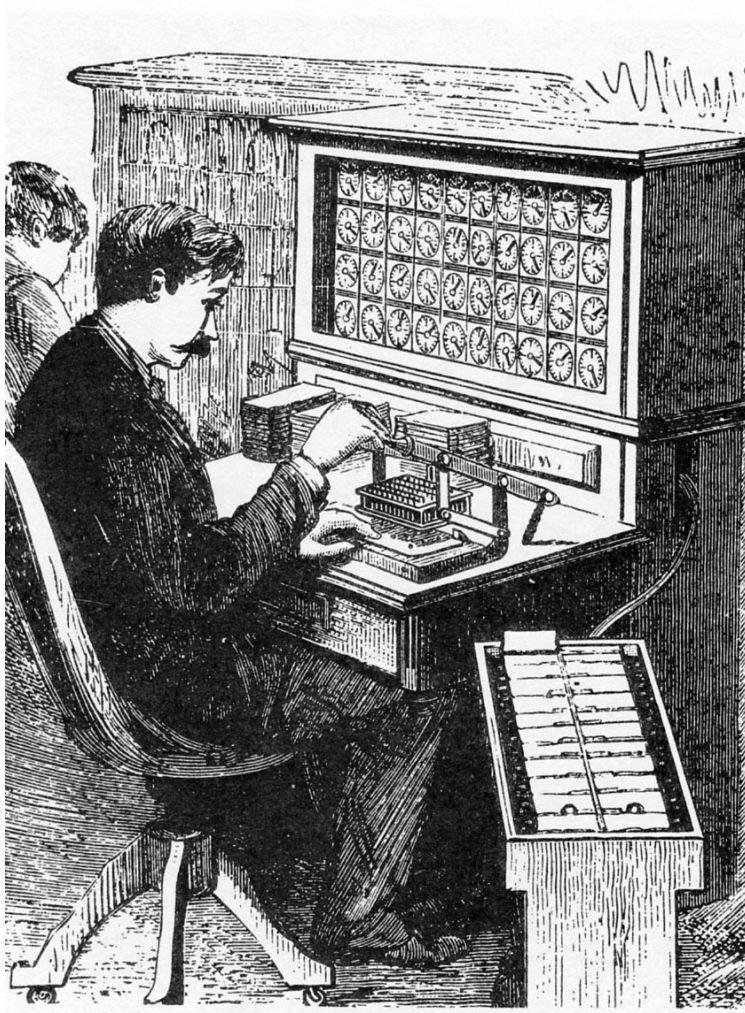


The New York Society Library Presents:



Delicious
delicious.com

Ingrid Richter, Head of Systems
systems@nysoclib.org

DELICIOUS



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DELICIOUS BACKGROUND



DESCRIPTION:

Delicious is a social bookmarking site (bookmarks are also known as favorites & Internet shortcuts). Web page URLs (Uniform Resource Locators) are saved under a personalized login and can be viewed, grouped together, and exported to any computer with Internet access.

HISTORY:

- Founded in 2003 by Joshua Schachter
- Formerly known as: del.icio.us
- Yahoo purchased for \$15 million in 2005
- Yahoo planned on selling it in 2010 but...
- Yahoo still owns Delicious (for now)

STRENGTHS:

- Not tied to any one computer or browser
- Flexible groupings through customized tags (i.e. descriptive words)
- Send or share bookmarks with other people
- Discover new, relevant websites
- Save private bookmarks for your personal use

WEAKNESSES:

- Future uncertain. Yahoo's worth dropped from \$100 billion (1999) to \$22 billion (2011)
- Yahoo! has been shutting down useful programs (Geocities, Briefcase & Buzz)
- Other bookmarking services available (Digg, Reddit, StumbleUpon, etc.)

DELICIOUS DEMONSTRATION



Ingrid's San_Zhi Bookmarks

Bookmarks | Network | Tags | Subscriptions | Inbox

See all San_Zhi bookmarks in Popular, Recent, or your Network.

ingridrichter

San_Zhi

Type another tag

Bookmarks 8

Display options

08 JUN 10

Sanzhi (ä_%œëš), Taiwan Abandoned Housing/Hotel Development | Cultural ...

"Accounts vary on the origins of this complex, and indeed, as to whether it was meant to be a hotel development or a housing development. Apparently, it was constructed in the 1960s and included/was to include a dam to protect it against sea surges, floors and stairs made of marble and a small amusement park. The site was commissioned by the government and local firms and there is no named architect. Local papers at the time reported that there were numerous accidents during construction which caused the death of some workers. As news of these accidents spread, no one wanted to go there, even to visit, and the project was subsequently abandoned. The ghosts of those who died in vain are said to still linger there, unremembered and unable to pass on."

EDIT | SHARE | DELETE

Taiwan

ufo_houses

CraigFergusonImages

San_Zhi

The Haunted Pod Village of San-zhi: Photo Journal:

"Nestled along a short stretch of coastline in Northern Taiwan lies a strange complex known as The San-Zhi Pod Village. This abandoned futuristic luxury vacation spot remains a complete mystery to locals and tourists alike. There are several stories surrounding the circumstances that led up to its abandonment, but no one seems to know exactly why or how the site fell into such a state of disrepair."

EDIT | SHARE | DELETE

Taiwan

ufo_houses

MySeveraWorlds

San_Zhi

Taipei County looks to rebuild site of weird UFO houses

"Long a curiosity for people driving along the north coast between Tamsui and Keelung, the "UFO" houses as they are known locally — a group of freakish looking, brightly colored, run-down buildings that were once supposed to become a holiday village — made the headlines recently following the Taipei County Government's decision to demolish them."

EDIT | SHARE | DELETE

ufo_houses

Taiwan

TaipeiTimes

San_Zhi

- Save a new bookmark
- Create tag description
- Bulk edit
- Browse these bookmarks

Tags People Options

Related Tags 10

+ Taiwan 8

+ ufo_houses 7

+ Cracked 1

+ CraigFergusonImages 1

+ Cypherone 1

+ flickr 1

+ MySeveraWorlds 1

+ TaipeiTimes 1

+ ThingsAsian 1

+ UrbanGhostsMedia 1

Top 10 Tags

All Tags 1300

This is my Delicious page about San Zhi, an abandoned Taiwanese resort comprised of UFO-style houses. I have eight bookmarks about San Zhi and can access them at any time by visiting:

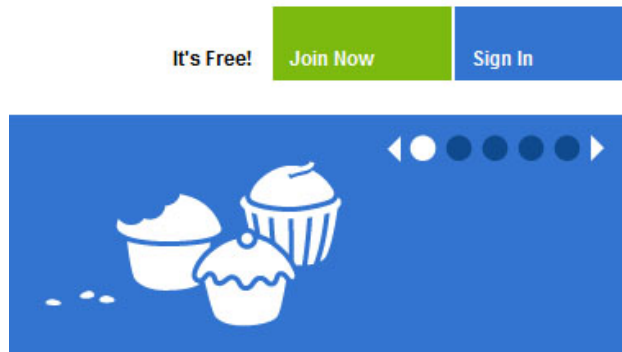
http://www.delicious.com/ingridrichter/San_Zhi

Because these bookmarks are public on my Delicious account, everyone can access this page by using the above address.



San Zhi: The Ruins of the Future

**DELICIOUS
GETTING STARTED
www.delicious.com**



Delicious Login Screen

To start saving bookmarks on Delicious::

- Visit Delicious at: <http://www.delicious.com>
- Click either "Join Now" or "Sign In" on the upper-right hand corner
 - a) If you have a Yahoo! Mail account, click "Sign in with your Yahoo! ID", or
 - b) If you had an old account on del.icio.us, use that as the user id/password
 - c) If you do not have a Yahoo! Account, click "Don't have an account? Create one."
- If you have a Yahoo or Del.icio.us account, you are now logged in.
- If you have a Google or Facebook account, log in with that on the next page.

If you do not have a Google or Facebook account, select: "Join Now" Complete the steps to set up a free Yahoo! Account. Keep track of your Yahoo ID - this will be part of the website for your Delicious links: http://www.delicious.com/login_name

Display Name: Ingrid
[Edit your Yahoo! Display Name](#)

Show Email Address

Show Website

only http: or https: are allowed

Manage Public Profile

Once you've activated your Yahoo! Account, your Delicious web page is now public.
To change the display settings, visit: Settings → Manage Account → Manage Public Profile

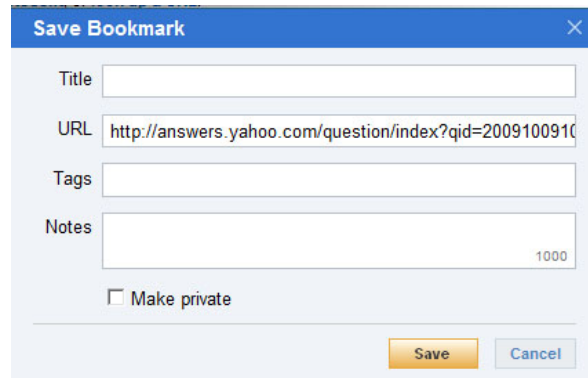
DELICIOUS SAVING BOOKMARKS



To manually save a bookmark in Delicious:

1. Open two browser windows - one to Delicious and one to the relevant web page.
2. Copy the URL at the top of the page using the CTRL+C command in Windows (or COMMAND+C on a Mac).
3. Move to Delicious and click the "Save a New Bookmark" link on the upper right corner.
4. Paste the copied URL using CTRL+V (or COMMAND+V on a Mac) into the first URL box.

Complete the Save Bookmark screen:

A screenshot of the 'Save Bookmark' dialog box. It has a blue title bar with a close button. The form contains: a 'Title' text box; a 'URL' text box with the text 'http://answers.yahoo.com/question/index?qid=2009100910'; a 'Tags' text box; a 'Notes' text box with a '1000' character limit indicator; a 'Make private' checkbox; and 'Save' and 'Cancel' buttons at the bottom right.

Save Bookmark screen

TITLE: Automatically filled in for most sites. Change or shorten the title, if you wish.

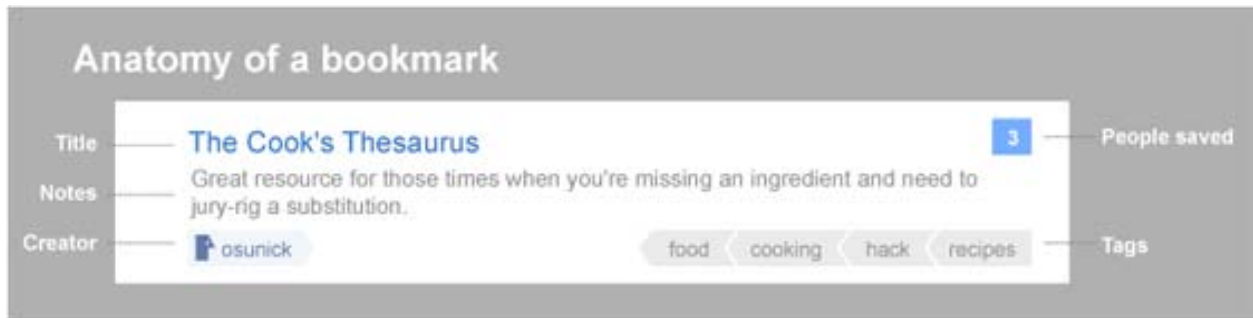
URL: Already filled in on the first step

TAGS: One-word descriptions about the web page. To separate tags, use the space bar. To save multiple words in one single tag, use hyphens, dashes or underscores.

NOTES: This can be the first paragraph of the website, a more complete description, or anything you'd like to add. Restricted to 1,000 characters (about a paragraph). You can leave the NOTES field blank.

Finally, there's a "Make private" checkbox. Check this box to keep the bookmark private. You will need to log into your delicious account to view private bookmarks.

DELICIOUS VIEWING BOOKMARKS



To view your newly-saved bookmark, visit:

http://www.delicious.com/login_name

where "**login_name**" is your Delicious/Yahoo ID. Alternately, you can visit delicious.com and click on "Bookmarks" to view your personal bookmarks.



Once you've started gathering bookmarks, you can display them in Delicious a number of ways:

Sort by: date, [alphabetical](#)

Sort order: normal, [reverse](#)

Detail level: low, med, [high](#)

Display: 10, 25, 50, 100
bookmarks per page

[View advanced options](#)

DELICIOUS TAGGING BOOKMARKS

Tag Cloud: Popular

KEY: **green tags** are tags you have in common with everyone else.

Sort: Alphabetically | [By size](#)

.net 2008 3d advertising ajax and animation api **apple** architecture **art** article articles artist audio **blog** blogging **blogs** book **books** browser business car cms code collaboration comics community computer converter cooking cool css culture data database **design** Design desktop **development** diy documentation download downloads drupal **ebooks** economics education electronics email entertainment environment fashion fic film **finance** firefox flash flex flickr food forum **free** freeware fun funny gallery game **games** geek **google** government graphics **green** **guide** hardware health **history** home hosting house **howto** html humor icons illustration images imported **information** inspiration interactive interesting **internet** **iphone** japan java **javascript** jobs jquery kids language learning library **linux** **list** lists literature **mac** magazine management maps marketing math media **microsoft** mobile money movie movies mp3 **music** network networking **news** online opensource osx people phone photo **photography** photos photoshop php plugin podcast **politics** portfolio privacy productivity **programming** psychology python radio rails realestate recipe recipes **reference** religion **research** **resources** reviews rss ruby rubyonrails school **science** **search** **security** seo shop **shopping** social socialnetworking **software** statistics streaming teaching **tech** technology tips todo tool **tools** toread **travel** tutorial tutorials tv **twitter** typography ubuntu usability **video** videos vim visualization **web** web2.0 **webdesign** webdev wiki wikipedia **windows** wishlist wordpress work **writing** youtube

<http://www.delicious.com/tag/>

Tags are one-word descriptors that you can assign to your bookmarks on Delicious to help you organize and remember them. Tags are a little bit like keywords, but you choose them yourself and they do not form a hierarchy. You can assign as many tags to a bookmark as you like and you can always rename or delete the tags later. So, tagging can be a lot easier and more flexible than fitting your information into preconceived categories or folders. (from Delicious Help)

Tags help you group your bookmarks into different groups (and subgroups) based on subject. Clicking on one of the tags will bring up all related links.

You can view your tags by visiting:

http://www.delicious.com/login_name/your_tag

where **login_name** is the name that you use to log into delicious, and **your_tag** is the tag you used on that link. Tags aren't case-sensitive.

In the earlier demonstration, my Delicious page and tag was:

http://www.delicious.com/ingridrichter/San_Zhi

To view all of your tags at once, click on the "Tags" button at the top of the Delicious screen. This will display your tags in a "Tag Cloud", with added weight given to the more popular tags. All of these tags are clickable.

Tips and Tricks:

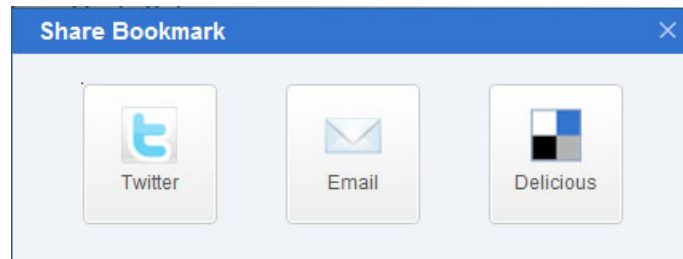
Include the domain of the website as one of your tags. If a website later disappears (example: Geocities), you can delete all of the bookmarks from that site at once.

DELICIOUS MODIFYING BOOKMARKS

EDIT | SHARE | DELETE

EDITING:

To edit a stored bookmark, find the bookmark and click on the "Edit" tag in the "Edit | Share | Delete" box under the bookmark. This will bring up a screen similar to the "Save Bookmark" screen, but with all the information filled in. Edit and Save.



SHARING:

Although your Delicious website is public, you may wish to share individual links, e-mail them to yourself, or post the link on Twitter. To share an individual link, click on the Share link in "Edit | Share | Delete" and select Twitter, E-mail or Delicious (another Delicious user). You will be able to personalize the information before it is sent.

You can also set up Networks of people in Delicious and share links between members of your network. To add someone to your Network, find their Delicious page and select "Add to My Network" at the top right hand of the screen. They do not need to do anything.

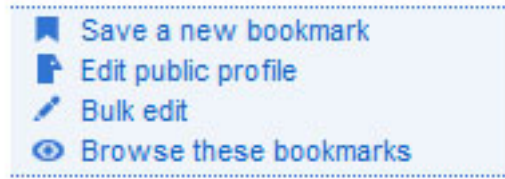
Once a Delicious member is in your network, you can target your bookmarks directly to them by adding a personalized Network Tag - for:ingridrichter (example) to share this link with your network.

EDIT | SHARE | DELETE

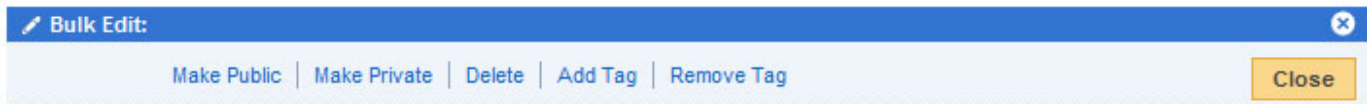
DELETING:

To delete an individual bookmark, look for the "Edit | Share | Delete" box underneath your bookmark. Click "Delete" and confirm that you wish to remove this bookmark

DELICIOUS BULK EDIT

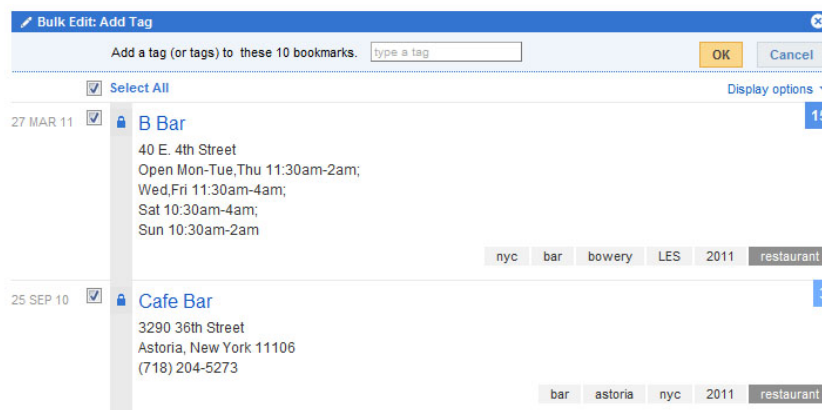


Eventually, as you continue to build up your links database, you will want to weed through it and add/remove tags and links. Instead of going through all the links by hand, Delicious has a built-in Bulk Edit Feature.



Bulk Edit options include making selected bookmarks public or private, deleting bookmarks, adding tags or removing tabs.

To use the Bulk Edit, isolate the links you'd like to edit by choosing the related tag. Click "Bulk Edit" at the top right and either click on the "Select All" checkbox at the top of the screen or individually select the links you wish to edit. Click on the desired function (Make Public | Make Private | Delete | Add Tag | Remove Tag) and then click "OK" to apply the action.



Tips and Tricks:

There's no button for renaming a tag. If you wish to change the name of a tag, select all items with that tag, add a new tag with the proper name, and delete the original tag afterwards. It will take two steps instead of one, but you'll be able to rename your tags this way.

**DELICIOUS
OTHER BROWSERS
secure.delicious.com/settings/**



IMPORT BOOKMARKS:
Settings → Import/Upload Bookmarks

To import your current browser bookmarks into Delicious:

1. Log into Delicious and click "Settings"
2. Find the section marked "Bookmarks" and click on "Import / Upload Bookmarks."
3. Save your current bookmarks to file. Delicious gives instructions on saving bookmarks in Firefox, Internet Explorer 6, Internet Explorer 7, Opera and Safari.
4. Click "Browse" and find your newly-saved bookmark file.
5. Add any additional tags to your bookmarks ("imported" is the default)
6. Decide whether you want to make these bookmarks private (the default) or public
7. Click "Import Now" to start the process. This may take a little time, depending on the size of your bookmarks.

EXPORT BOOKMARKS:
Settings → Export/Backup Bookmarks

To export your bookmarks from Delicious onto your computer:

1. Log into Delicious and click "Settings"
2. Find the section marked "Bookmarks" and click on "Export/ Backup Bookmarks."
3. Decide if you want your tags and notes exported (they're checked by default)
4. Click "Export"
5. Your bookmarks will be saved as an HTML file (web page) that you can open in any web browser.

**DELICIOUS
BROWSER BUTTONS**
www.delicious.com/help/tools



You can also install a software program (browser button) that will automate part of the task of adding bookmarks to delicious for you and will get rid of the need for having two windows open. To download these buttons, visit: delicious.com/help/tools and download the version for the browser that you're using. You will need to restart your browser to activate the Delicious browser buttons.

Browser buttons for saving bookmarks



- [Firefox Bookmarks add-on](#) – tag buttons and optional integration of your bookmarks
- [Google Chrome extension](#) – tag button and optional integration of your bookmarks
- [Internet Explorer buttons](#) – tag buttons and optional integration of your bookmarks
- [Bookmarklet buttons for any browser](#) – simple "Bookmark on Delicious" buttons

Caution: The Browser Buttons program will run permanently in the background and may slow your Internet browser down, even if you're not using Delicious. You can disable it or uninstall it at any time.

Tips and Tricks:

Highlight the section that you want to use as your description right before you bookmark the site. You'll only need to add tags afterwards.

DELICIOUS LINKROLLS

www.delicious.com/help/linkrolls

Display options

Title

Tags (optional)

Icon None

Quantity

Bullets None

Sort Most Recent Alphabetically

Show Tags
 Notes
 Username
 Add to Network

To add your Delicious links to your own website/blogs, visit Settings → Blogging and select Link Rolls. You can customize the HTML code that will show up on your web page and the CSS code for cleaner display. Great for adding a dynamic list of related websites to visit - anything you add or remove in Delicious with a specific tag will be automatically updated on your website or blog.



Links Away:

[5 Bizarre Real Life Gangs That Put The Warriors to Shame ...](#)

"In movies, comic books, video games and 80s videos, all street gangs are assembled around a loose theme—like rollerblading, ancient Vikings, or love of classic opera. And they're all either constantly brawling in the streets after kidnapping somebody's girlfriend, or else dancing in them to help save the neighborhood rec center from an evil real estate agent. Yes, in pop culture gangs are colorful, memorable, goofy and kind of awesome. But reality, as it is so often, is a buzzkill. Real gangs are not quirky or thematic at all; they're usually just poverty stricken youths with access to guns and a poor concept of the importance of life."

SAMPLE LINKROLL:

Additional movie review links (Links Away)

generated by Delicious at:

<http://ingridrichter.org/cheese/warriors.html>

DELICIOUS NEW BOOKMARKS www.delicious.com

Fresh Bookmarks | Hotlist | Explore Tags

The freshest bookmarks that are flying like hotcakes on Delicious and beyond.

[See more recent bookmarks](#) ↗ New bookmark

All About Social Media Monitoring Tools SAVE | SHARE 18
via socialmediagraphics.posterous.com
socialmedia | infographics | social | visualization | monitoring
▶ 8 Related Tweets

iPhone tracking: The day after - O'Reilly Radar SAVE | SHARE 6
via radar.oreilly.com
privacy | iphone | apple | geo | geolocation
▶ 8 Related Tweets

Earth Day 2011 And The Biggest Green Celebs SAVE | SHARE 69
via simplehealthguide.com
2011 | earth | day | and | the
▶ 6 Related Tweets

See what other people are linking to by visiting the main page at: <http://www.delicious.com>
The Fresh Bookmarks are the most recent ones coming in, while Hotlist will give you the most popular bookmarks on Delicious. Explore Tags allows you to see some of the more popular tags used by other members.

The color of the tag count is also a popularity indicator



If you wish to see if anyone else has tagged links related to your tags (and interests), you can enter a master tag link:

http://www.delicious.com/tag/tag_name

The **tag_name** must be shared by at least two people on Delicious for it to show up.

**DELICIOUS
NOTES:**