

# The Skyscraper and the City:

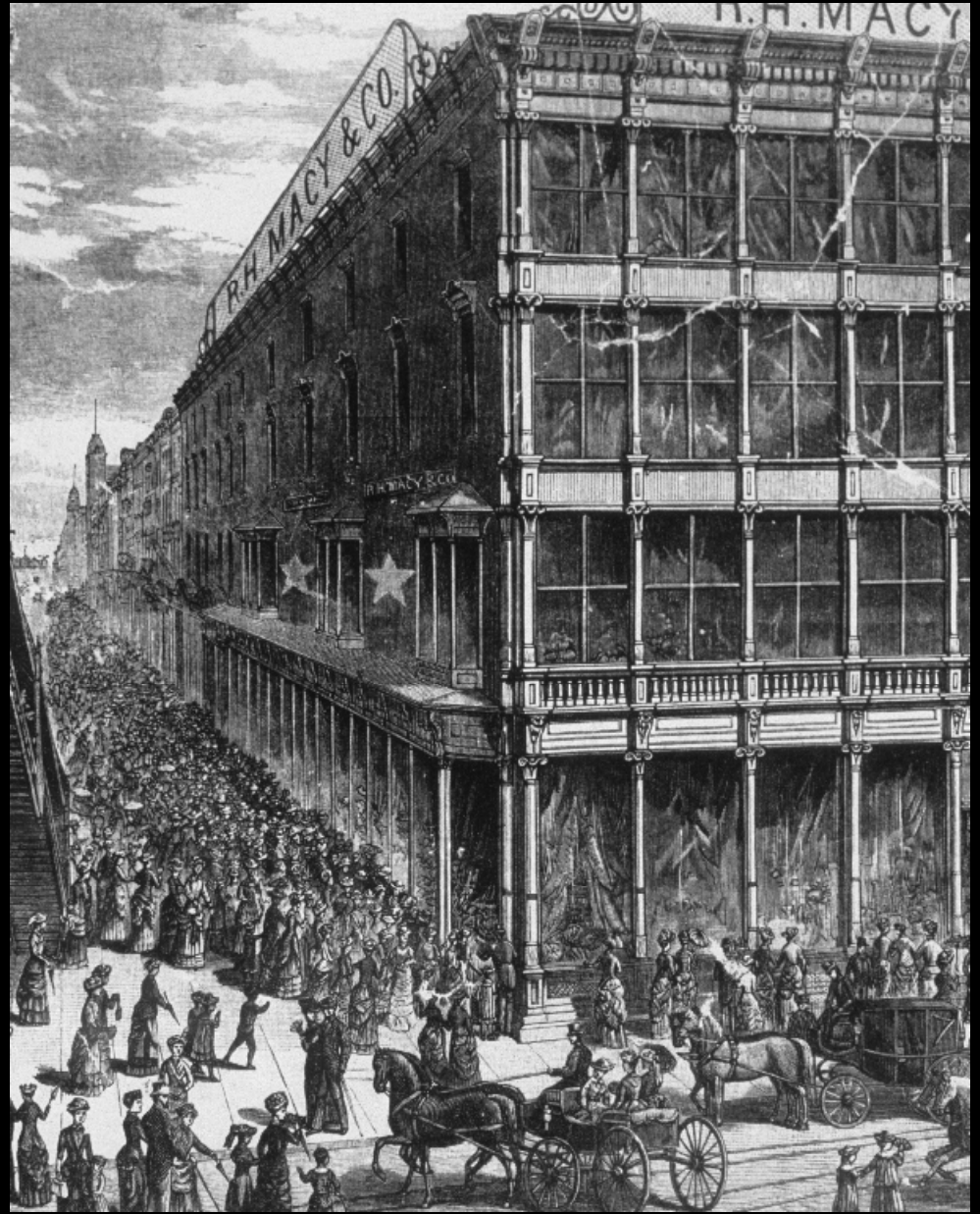
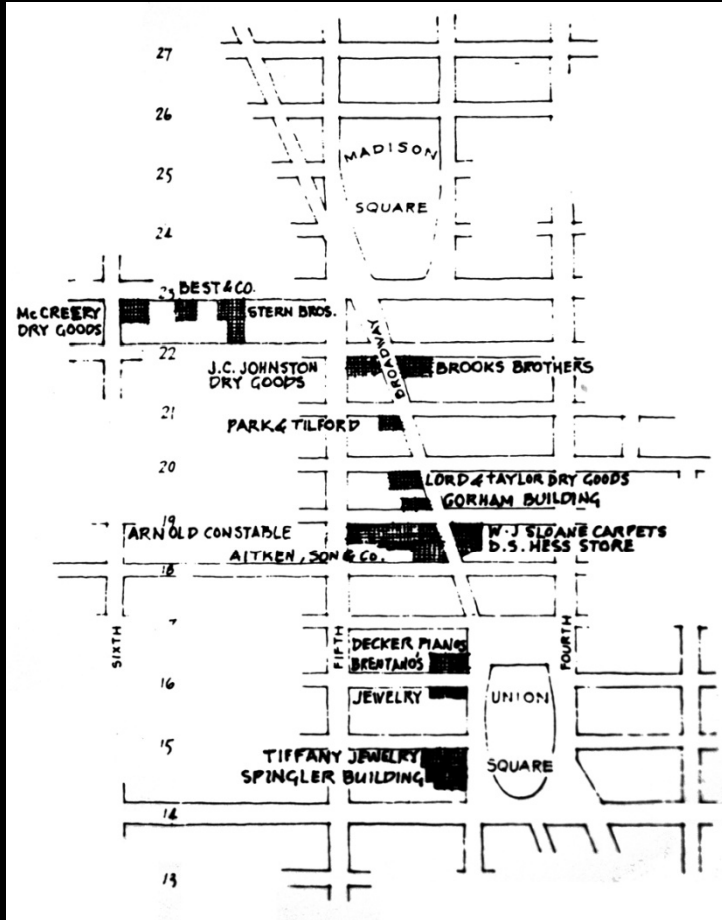
The Woolworth Building and the  
Making of Modern New York

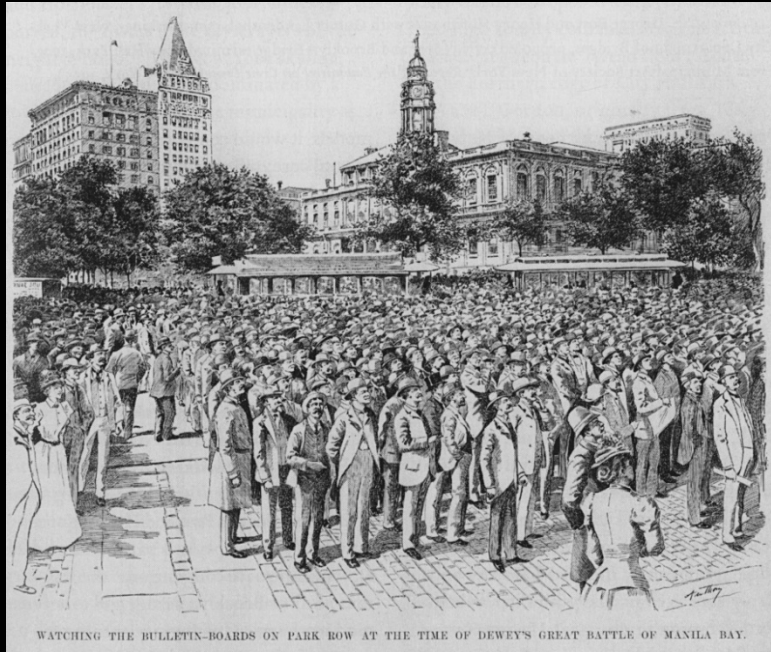












WATCHING THE BULLETIN-BOARDS ON PARK ROW AT THE TIME OF DEWEY'S GREAT BATTLE OF MANILA BAY.

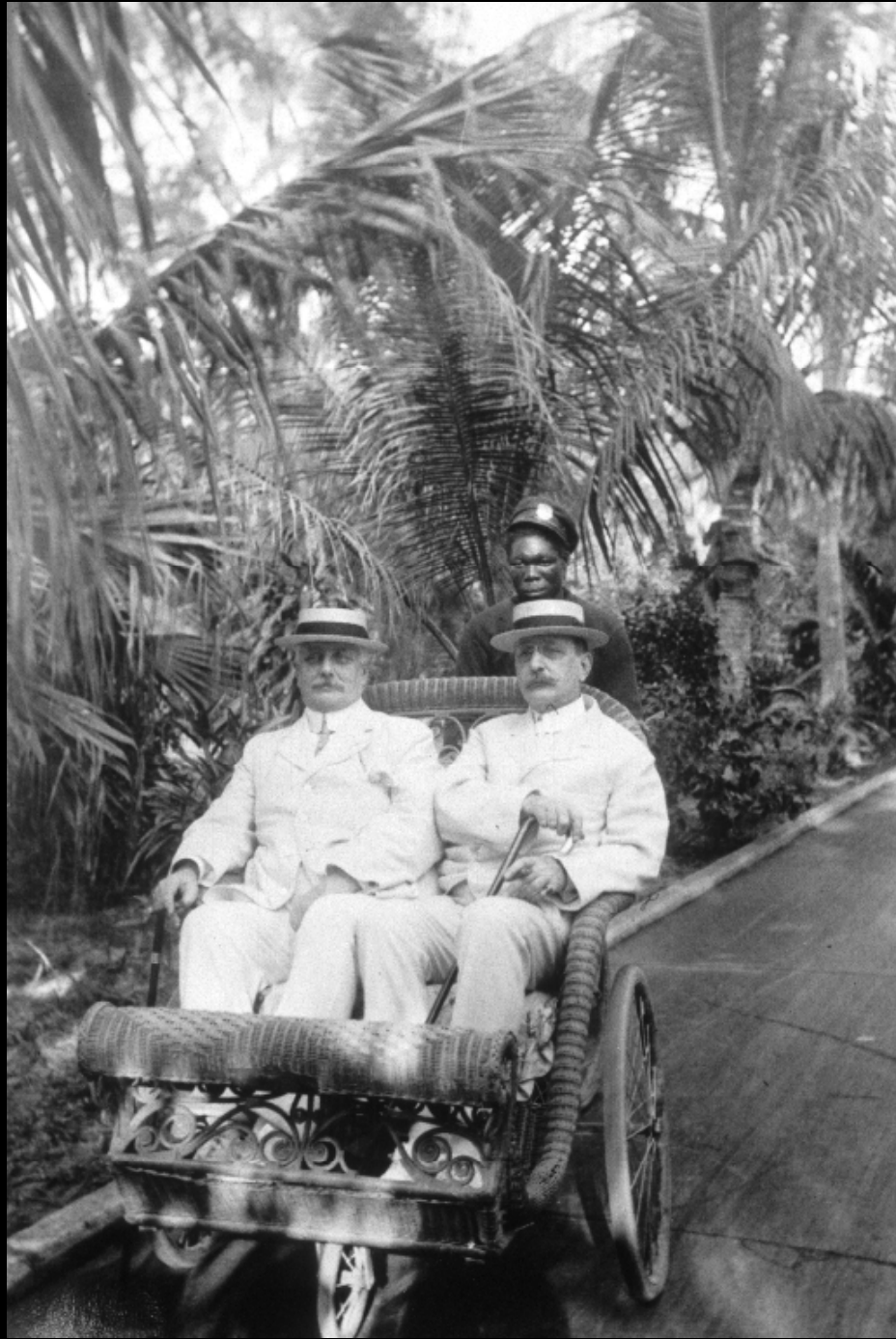










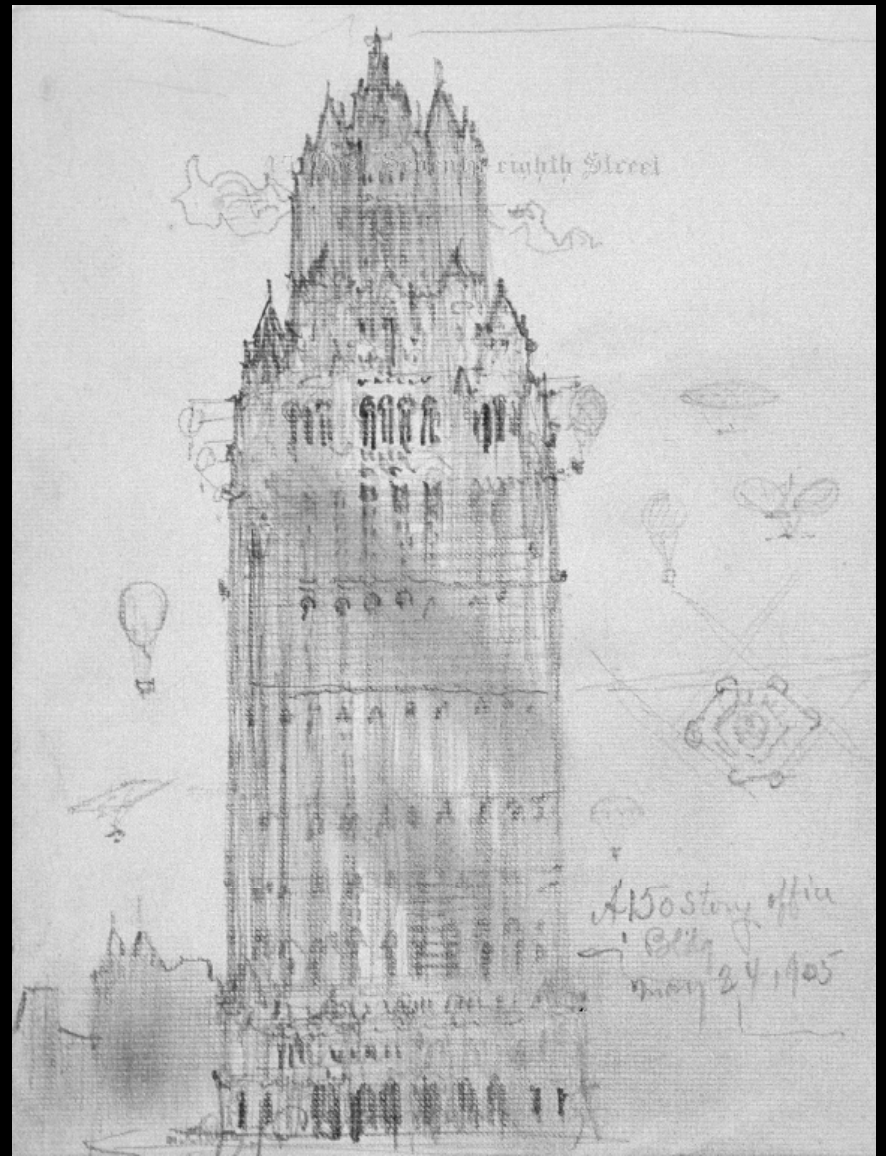








*W. G. Schickel  
architect, N.Y.C.*



450 Broadway eighth Street  
Boston office  
May 24 1905



HOUSE OF PARLIAMENT FROM THE THAMES, 1916. © V&A









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SUNDAY, MAY 7, 1911.

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LATEST DEALINGS IN REALTY FIELD

Direct Deal Subject to Shortly \$3,000,000 Mortgage, Transferred to New Company.

Deal on Riverside Drive Realty Company Acquires Apartment House 215 on Washington Heights—An Active Stone Market.

One of the most important features of the real estate market in New York City during the past few months has been the active movement of the market in the city and suburbs. The market has been characterized by a steady increase in the volume of business, and by a general improvement in the prices of real estate. This is due to a number of causes, including the general prosperity of the country, the increase in the population of New York City, and the improvement in the methods of financing real estate.

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CO-OPERATIVE MANAGEMENT. New Plan Adopted to Benefit the Long Lease Holders.

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The new plan for co-operative management of long leasehold properties is a novel one, and is designed to benefit the long leaseholders. It is based on the principle that the leaseholders should have a voice in the management of the property, and should be able to elect their own representatives to the management committee. This plan is being adopted by a number of long leasehold properties in New York City, and is expected to be widely adopted in the future.

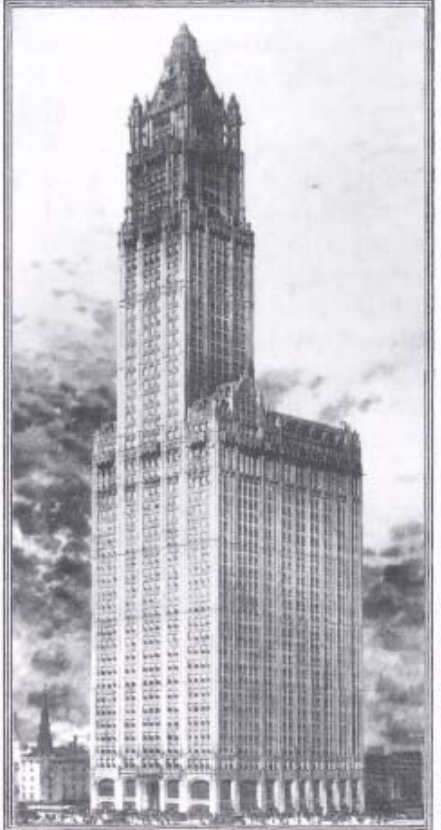
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WOOLWORTH BUILDING WILL BE WORLD'S GREATEST SKYSCRAPER

Fifty-five Stories High, Rising 750 Feet Above Broadway, Overlooking the Post Office—Rays from Electric Light in Tower Will be Visible Twenty-six Miles Out to Sea—Operation Involves Millions of Dollars.



Woolworth Store Building on Broadway Back Front Between Park Place and Broadway Street. (See page 11, 12, 13.)

The Woolworth Building, designed by Cass Gilbert, is a masterpiece of Gothic Revival architecture. It stands on Broadway between Park Place and Broadway Street, and is the tallest building in the world. The building is 55 stories high, and rises 750 feet above the ground. It is a landmark of New York City, and is one of the most famous buildings in the world. The building is a masterpiece of architecture, and is a true work of art. It is a landmark of New York City, and is one of the most famous buildings in the world.

BUSINESS MEN ORDAINED. A Special Meeting to be Held Next Wednesday.

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Deal on Riverside Drive Realty Company Acquires Apartment House 215 on Washington Heights—An Active Stone Market.

A special meeting of the Business Men's Ordained Association will be held next Wednesday. The meeting is being held to discuss the proposed ordinance which would ordain business men as ministers of the Gospel. The ordinance is a controversial one, and has caused much discussion and debate. The meeting is expected to be a very interesting one, and will attract a large number of people.

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HISTORIC ESTATE IN AUCTION MARKET

Plucky Property, Comprising the Old West Farm, to be Sold Next Week.

Deal on Riverside Drive Realty Company Acquires Apartment House 215 on Washington Heights—An Active Stone Market.

The historic estate of the Old West Farm is to be sold next week in the auction market. The estate is a large one, and includes a number of valuable properties. It is a landmark of the city, and is one of the most famous estates in the world. The estate is being sold by the estate of the late Mr. West, and is expected to attract a large number of bidders.

The historic estate of the Old West Farm is to be sold next week in the auction market. The estate is a large one, and includes a number of valuable properties. It is a landmark of the city, and is one of the most famous estates in the world. The estate is being sold by the estate of the late Mr. West, and is expected to attract a large number of bidders.

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LEWIS & CONGER BUILDING

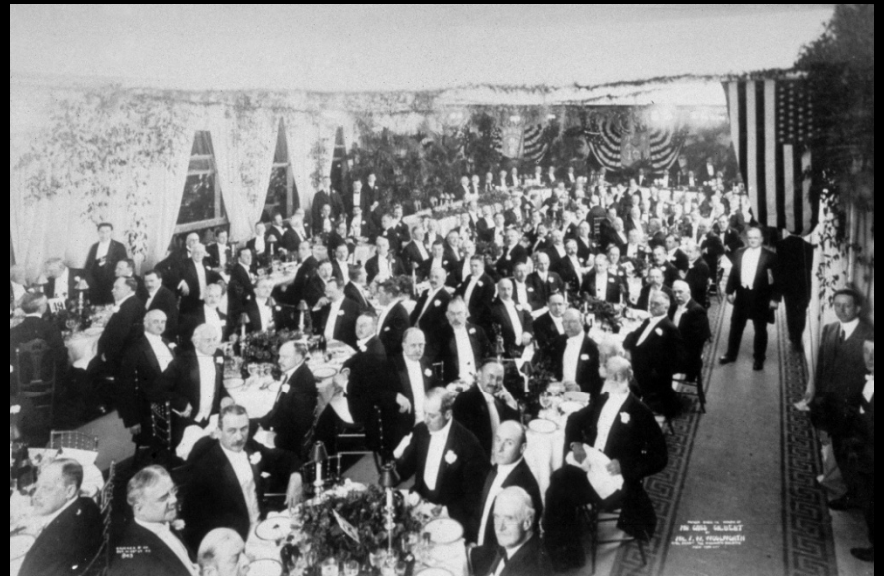


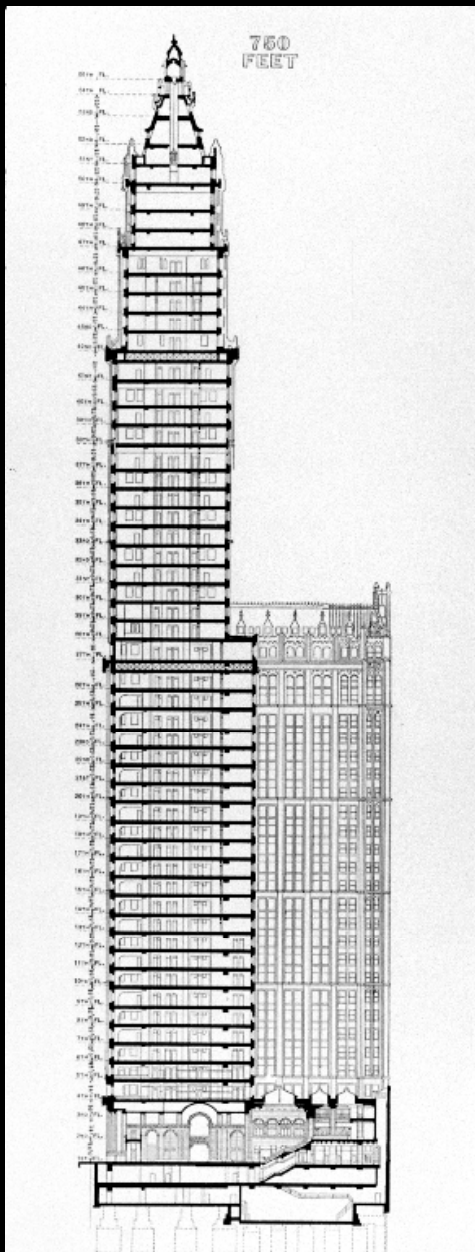
By the Corner on the Southeast Corner of 410th Street and 11th Avenue. Architects, Applegate & Jackson, Architects.



The Old Parkway Residence, Located on 110th Street, Between Broadway and Central Park.

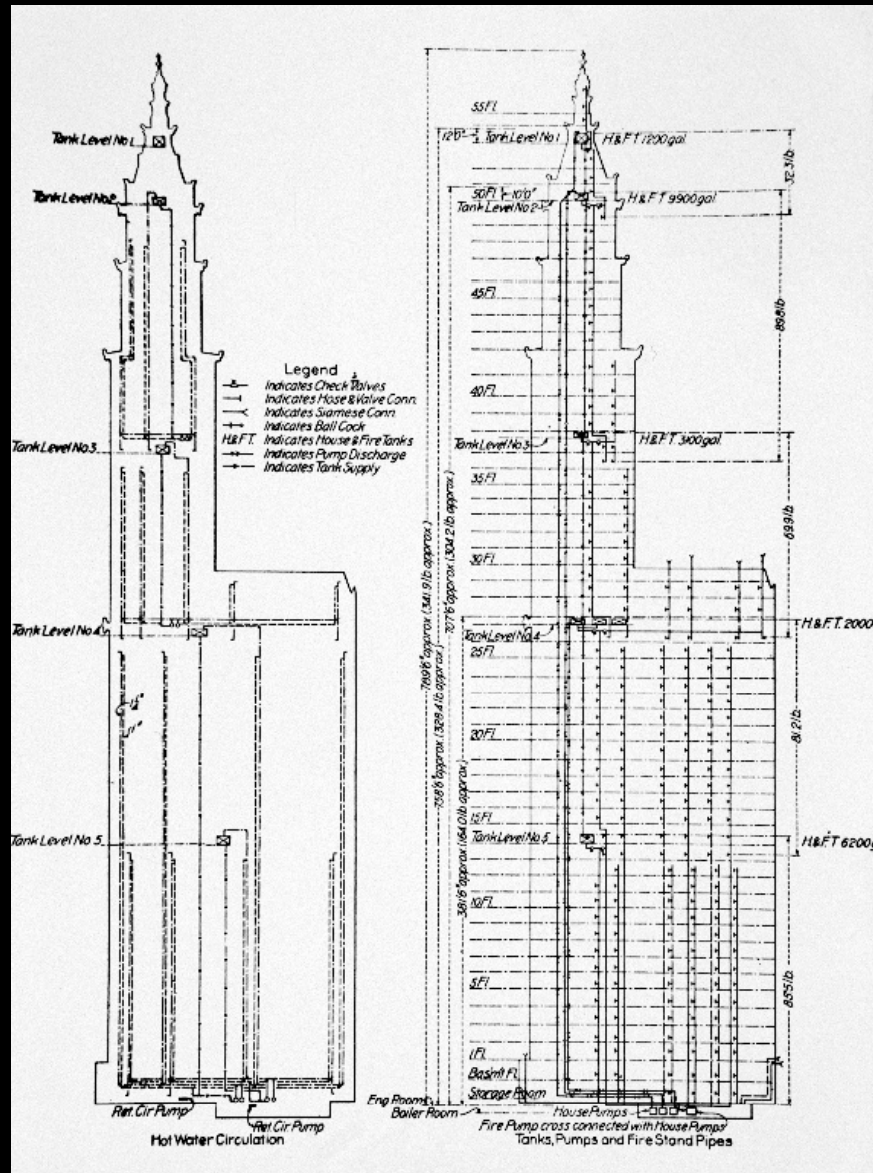




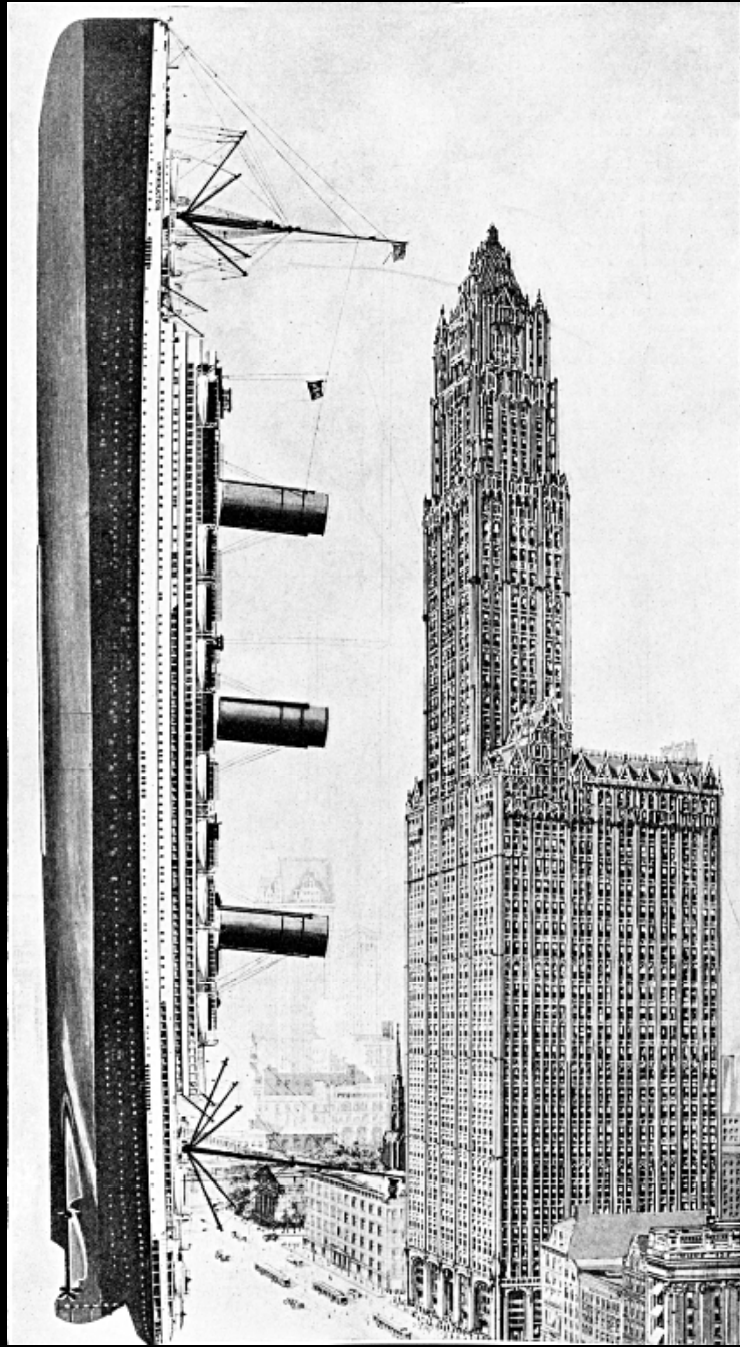


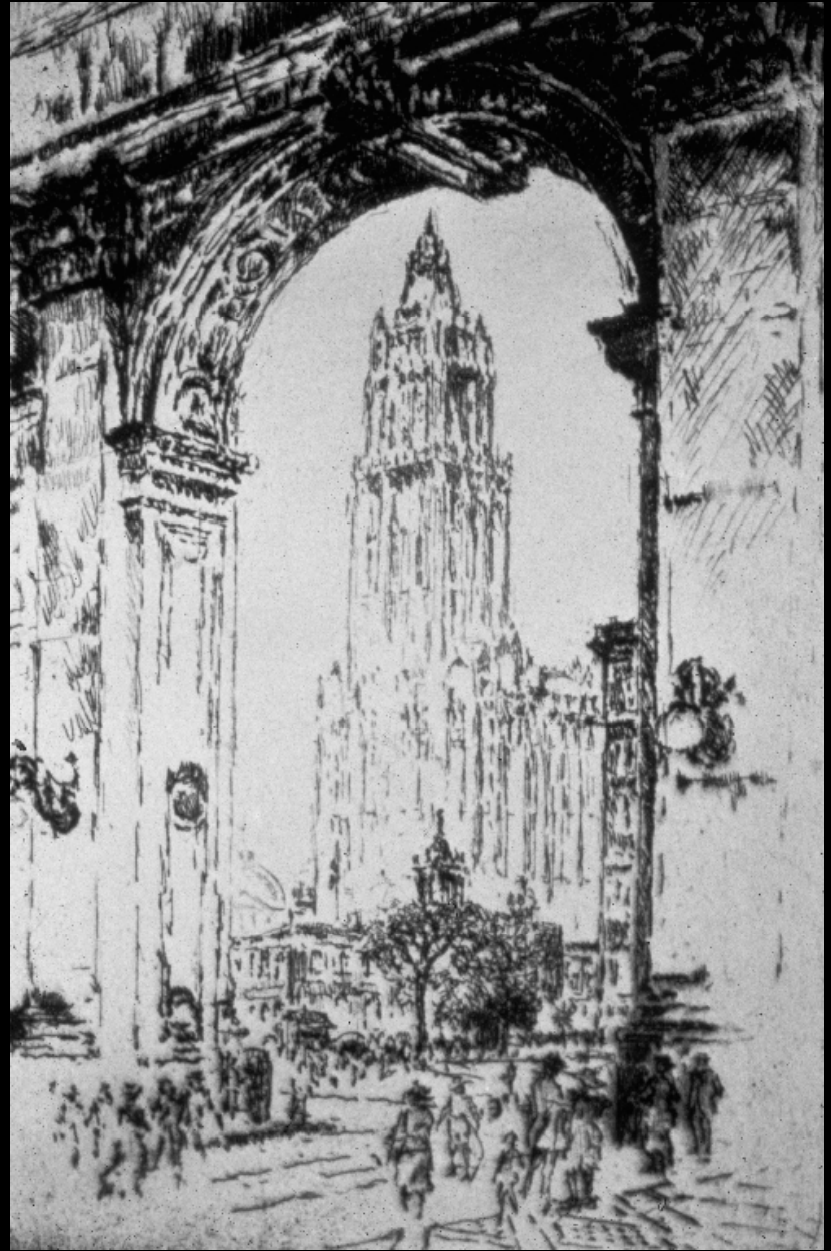




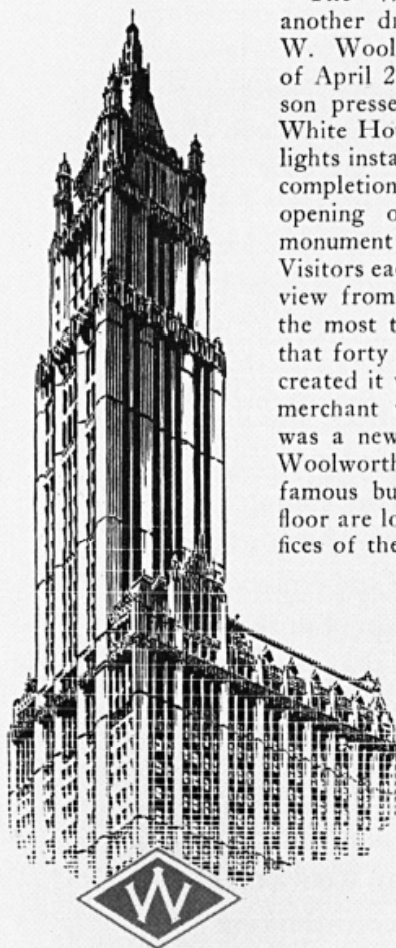








# Woolworth Building Cathedral of Commerce



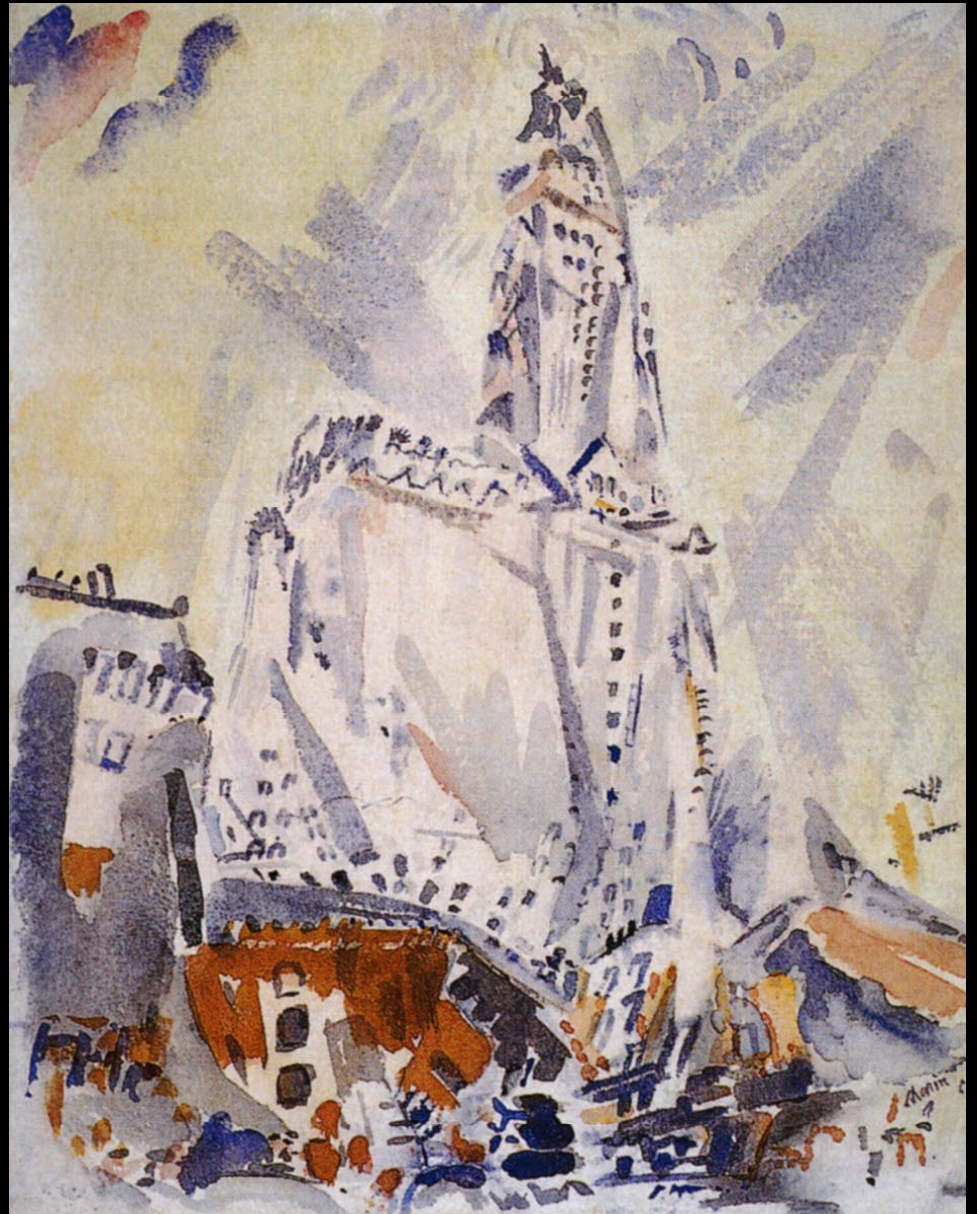
The Woolworth Tower was another dream realized by Frank W. Woolworth. On the night of April 24, 1913, President Wilson pressed a tiny button in the White House and 80,000 brilliant lights instantly flashed to mark the completion, dedication and formal opening of the tallest business monument of the modern world. Visitors each day are thrilled at the view from its majestic height but the most thrilling fact about it is that forty years ago the man who created it was a struggling, young merchant whose principal capital was a new idea of service. Mr. Woolworth personally financed this famous building and on its 24th floor are located the Executive Offices of the F. W. Woolworth Co

### Interesting Facts

Height from Sidewalk—  
792 Feet  
Number of Stories—60  
Observation Gallery on 54th  
Floor  
Weight—206,000,000 Pounds  
Floor Area—15 Acres  
3,000 Exterior Windows  
30 High Speed Elevators  
24,000 Tons of Steel  
17,000,000 Bricks  
7,500 Tons of Terra Cotta  
28,000 Tons of Hollow Tile  
87 Miles of Electric Wiring  
53,000 Pounds of Bronze and  
Iron Hardware  
12 Miles of Marble  
Wainscoting

50 YEARS OF WOOLWORTH . 1879-1929



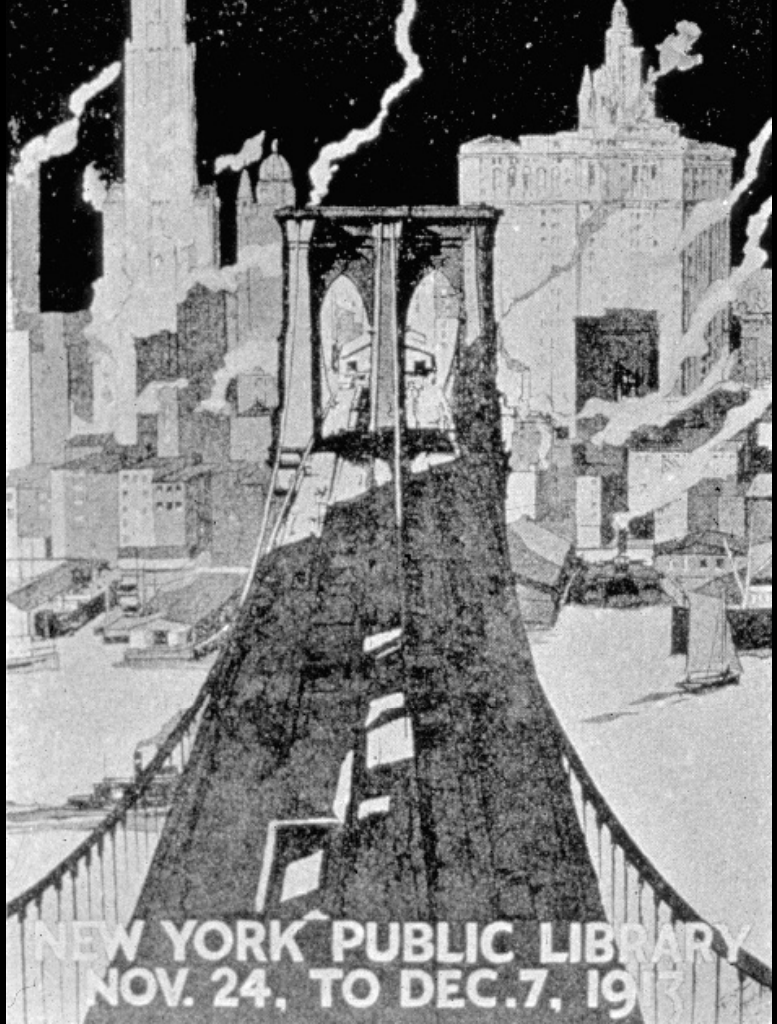








# CITY PLANNING EXHIBITION



NEW YORK PUBLIC LIBRARY  
NOV. 24, TO DEC. 7, 1913

# KING'S VIEWS OF NEW YORK

